

SAMK Summer School

# Introduction to Entrepreneurship – Develop a vision for your life

9–13 August 2021 | Pori, Finland

SAMK Summer School offers a sneak peek of multidisciplinary education in Finland and at SAMK. Students will also have a perfect chance to experience the beautiful Finnish summer.

## ABOUT THIS COURSE

SAMK Summer School on entrepreneurship will help you to create a possible vision for your life and to decide whether a career as an entrepreneur is right for you. You will get knowledge to identify your aspirations and abilities related to entrepreneurship. In addition, you get to understand the importance of entrepreneurship as working life skill and as general factor affecting employment. This entrepreneurship course provides you with the insight of entrepreneurship as one possible form of employment and career. The approach for the course is based on Effectual entrepreneurship, the way which emphasize actions.

## SAMK SUMMER SCHOOL PRICING

€750 / one week per person. The course fee includes: tuition, study facilities, lunches at campus on weekdays, one evening activity, and certificate. Accommodation,

other meals than lunch, insurance, visa, and travelling expenses to and from Finland are not included in the fee. Extra free time activities and trips will be organized for an additional cost.

## APPLICATION DEADLINE

30 April 2021

## SAMK – HIGH QUALITY OF EDUCATION IN FINLAND

Satakunta University of Applied Sciences, SAMK, is a multidisciplinary, internationally oriented university. SAMK offers both Bachelor's and Master's Degree Programmes taught in English. At SAMK one can study to become an expert in business, engineering, health care, maritime management and tourism.

SAMK is located on the western coast of Finland. Coastal Finland with its stunningly beautiful archipelago offers a variety of fascinating destinations.

**Welcome to SAMK!**

## MORE INFORMATION:

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## MONDAY 9.8.2021

- 09.00 – 09.30 Welcome to SAMK. Who you are and what you expect from the course
- 09.30 – 10.00 Introduction to SAMK. Tour of the SAMK Campus Pori
- 10.00 – 10.30 Introduction to the course and requirements
- 10.30 – 11.30 Significance of entrepreneurship in society
- 11.30 – 12.30 Lunch
- 12.30 – 14.00 Creating innovations
- Free evening

## TUESDAY 10.8.2021

- 09.00 – 11.30 Principles of effectual entrepreneurship
- 11.30 – 12.30 Lunch
- 12.30 – 14.00 Coaching sessions: Groups working on specific business ideas towards business plans
- 15.00 Sights and attractions in the City of Pori  
Guided tour in Pori

## WEDNESDAY 11.8.2021

- 09.00 – 10.00 Key factors and phases in starting a business: use of business model canvas
- 10.00 – 11.30 Different forms of entrepreneurship
- 11.30 – 12.30 Lunch
- 12.30 – 14.00 Coaching session: Groups working on specific business ideas towards business plans
- Free evening

## THURSDAY 12.8.2021

- 09.00 – 10.30 Running a successful business
- 10.30 – 11.30 Entrepreneurship as a career option
- 11.30 – 12.30 Lunch
- 12.30 – 14.00 Coaching sessions: Groups working on specific business ideas towards business plans
- 15.00 Adventure Park Huikee:  
Ropeway experience  
Introduction by the entrepreneur
- 18.00 Meal at Restaurant Dyyni in Yyteri

## FRIDAY 13.8.2021

- 09.00 – 11.30 Final presentations of the business plans
- 11.30 – 12.30 Lunch
- 12.30 – 13.00 Wrap-up the course (feed-back)
- 13.00 – 14.00 Certificates and closing ceremony
- 14.00 – 14.30 Safe trip back home