

SAMK Summer School

Blue Xperience in Finland (3 cr)

August 2021 | Satakunta region, Finland

Get an unforgettable learning experience of the Finnish hospitality environment! This summer course provides you authentic and useful insights into service encounters. Through various design concepts such as service design and service quality theories, you will approach service business in a new and efficient way. Combining fun & facts the Blue Xperience will take you around most interesting coastal sites in the Satakunta region. Learn while enjoying unique Unesco site Old Rauma, waterbus ride to a lighthouse island Kylmäpihlaja, and camping atmosphere in the destinations of Pitkäjärvi and Yyteri. You will also experience our state of the art campus in Pori!

Our main focus is on tourism and hospitality services, but the course offers useful content in a fun way for any student interested in designing, marketing and selling services. Busy week? Sure. Worth it? No doubt!

SAMK SUMMER SCHOOL PRICING

1200€ / 6 days per person. The course fee includes: tuition, study facilities, accommodation (exl. Mon–Tue), breakfasts, lunches and dinners, activities, and certificate. Insurance,

MORE INFORMATION:

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visa, and travelling expenses to and from Finland are not included in the fee.

APPLICATION DEADLINE

30 April 2021

SAMK – HIGH QUALITY OF EDUCATION IN FINLAND

Satakunta University of Applied Sciences, SAMK, is a multidisciplinary, internationally oriented university. SAMK offers both Bachelor's and Master's Degree Programmes taught in English. At SAMK one can study to become an expert in business, engineering, health care, maritime management and tourism.

SAMK is located on the western coast of Finland. Coastal Finland with its stunningly beautiful archipelago offers a variety of fascinating destinations.

Welcome to SAMK!



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MONDAY

09.30 – 10.30 Welcome to SAMK! Introductions

10.30 – 12.00 Crash course: "This is Finland!"

12.00 – 12.45 Lunch

12.45 – 16.00 Study time

17.30 – Kirjurinluoto Recreational area

M/S Charlotta: introduction by SAMK Tourism student

Reflection of the day

Accommodation:
Not included

TUESDAY

08.30 – 12.00 Trip to Rauma, UNESCO World Heritage Site
Guided Walk in Old Town

12.00 – 12.45 Lunch

12.45 – 15.00 Exploring Rauma on your own

16.30 – Waterbus to Kymäpihlaja light house island

Study time

Dinner

Sauna

Reflection of the day

Accommodation:
Light house of Kymäpihlaja island

(Trip will be carried out if the weather is suitable.)

WEDNESDAY

08.00 Archipelago breakfast

09.30 – 11.30 Study time

12.00 – 12.50 Waterbus to Rauma

13.15 – 14.15 Lunch and photographing in Sky Lounge Torri

14.15 – 15.15 Bus to Pitkäjärvi's Recreational Centre

15.30 – 16.30 Introduction by the entrepreneur

16.30 – Finnish camp activities by the lake (fishing, sauna & swim, BBQ)

Reflection of the day

Accommodation:
Pitkäjärvi Camp

THURSDAY

08.00 Scandinavian breakfast

9.00 – 10.00 Team building

10.00 – 11.30 Study time

11.45 – 12.30 Lunch

12.30 – 14.00 Bus to Yyteri beach resort

14.00 – 15.30 Adventure Park Huikkee:
Ropeway experience
Introduction by the entrepreneur

15.30 – 18.00 Free time

18.30 – 19.30 Dinner

Reflection of the day

Accommodation:
Yyteri cottages

FRIDAY

07.45 Coastal breakfast

9.00 – 12.00 SAMK Campus Xperience

12.00 – 12.45 Lunch

12.45 – 15.00 Working on assignment

Reflection of the day

Accommodation:
Pori aparthotel Torget

SATURDAY

07.45 City breakfast

9.00 – 12.00 Presentations
Reflections & Feedback
Summer School Diplomas

12.00 – 13.00 Farewell lunch

Welcome back to SAMK!