Responsibility at Metsähallitus

Coastal and Maritime Tourism & Sustainable Growth
CORPORATE RESPONSIBILITY
AT THE CORE OF ALL OPERATIONS

- Metsähallitus has an ambitious responsibility programme that supports our strategy and co-ordinates our responsibility work.
- We are committed to promoting the UN Sustainable Development Goals (Agenda 2030) and the UN Guiding Principles on Business and Human Rights.
RESPONSIBILITY IS PART OF OUR STRATEGY, MANAGEMENT AND EVERYDAY WORK

- Values strongly linked with responsibility
- Responsibility supports the achievement of strategic goals and promotes value creation and risk management in line with the strategy
- Integration with international responsibility documents (UN Universal Declaration of Human Rights (UDHR) and UN Sustainable Development Goals)
- Common goals and operating methods
- Responsibility is integrated with all processes, such as procurement, development and risk management.
- Responsibility work is measured, reported transparently and communicated openly.
THE CODE OF CONDUCT IS OUR CORNERSTONE FOR RESPONSIBLE MANAGEMENT

THE CODE OF CONDUCT SPECIFIES THE KEY PRINCIPLES OF OUR RESPONSIBLE AND ETHICAL OPERATIONS THAT GUIDE US IN EVERY ASPECT OF OUR OPERATIONS. WE EXPECT THE SAME LEVEL OF RESPONSIBLE PERFORMANCE FROM OUR SUPPLIERS AND PARTNERS.

- We protect and use the environment sustainably
- We take care of the assets, property and information entrusted to us
- We respect human rights.
- We create and maintain a positive work atmosphere
- Our procurements are handled responsibly
- We avoid conflicts of interest
- We do not tolerate bribery or corruption

- Metsähallitus is one of the first government agencies in Finland to draft a code of conduct.
RESPONSIBILITY PROGRAMME

- Built upon listening and understanding stakeholders
- Supports the strategy and brings ambition and measurability to responsible management

The responsibility programme has four focus areas:

1. Management
2. Environment
3. People
4. Society
SUSTAINABLE TOURISM

NATIONAL PARKS, NATURE SITES, HISTORICAL SITES AND WORLD HERITAGE SITES ARE IMPORTANT TOURIST ATTRACTIONS,

• Which can be utilized for tourism purposes, as long as protection objectives have been considered
• Metsähallitus Parks & Wildlife Finland and the UNESCO World Heritage sites in Finland share the principles of sustainable tourism, which we take into account throughout our own operations and in our cooperation with tourism entrepreneurs.