

Courses in Business and Culture, Rauma, 2012-2013

AUTUMN TERM 2012

| Course Code | Name of the Course | ECTS | Period |
|-------------|---|------|--------|
| IB0807 | Business and Marketing Communication | 10 | 1 & 2 |
| IB0808 | Supply Chain Management ¹ | 15 | 1 & 2 |
| IB0812 | Process Management | 15 | 1 & 2 |
| LT080503 | Enterprise in an International Environment ² | 5 | 1 & 2 |
| LT080801 | Business Contacts | 3 | 1 |
| LT080802 | Business Communication | 3 | 2 |
| LT10210 | Marketing of Services | 3 | 1 & 2 |
| | | | |
| IB080503 | Introduction to Finland and Finnish Language | 3 | 1 & 2 |
| KK101104 | Asian Giants | 3 | 2 |
| KK1010 | International Marketing ³ | 10 | 1 & 2 |
| KK100601 | Introduction to Business Planning | 4 | 1 |
| KK100602 | Logistics Operation Management | 3 | 1 |
| KK101102 | Orientation to East and Southern Asia | 5 | 1 |
| KK100701 | Supply Management | 6 | 2 |
| VKR7383 | Introduction into Finnish Business Life | 3 | 2 |
| YM110101 | Recognizing Entrepreneurship and Business Opportunities | 3 | 1 or 2 |
| YM110102 | Making up a Business Plan | 3 | 1 or 2 |

- 1) If you are taking KK100701 you cannot choose IB0808
- 2) If you are taking IB0803 you cannot choose LT080503
- 3) If you are taking LT080801 you cannot choose KK1010

SPRING TERM 2013

| Course Code | Name of the Course | ECTS | Period |
|--------------------|--|-------------|---------------|
| IB0814 | Applied Marketing Logistics (minimum of 1 year marketing studies is required) | 10 | 4 |
| LT10210 | Marketing of Services | 3 | 3 & 4 |
| IB080501 | Organisations in a Cross-Cultural Business Environment | 7 | 4 |
| IB0806 | Business Planning and Strategy | 15 | 3 & 4 |
| IB0803 | International Business Environment | 15 | 3 |
| LT080801 | Business Contacts | 3 | 3 |
| LT080804 | Advanced Business English Communication | 3 | 3 |
| IB0813 | International Logistics | 15 | 3 |
| IB080503 | Introduction to Finland and Finnish Language | 3 | 3 & 4 |
| KK1009 | Movement of Goods ¹ | 15 | 3 & 4 |
| KK100804 | International Trade | 3 | 3 |
| | | | |
| KK100805/LL080802 | Global Logistics Operations | 3 | 4 |
| IB0813 | International Logistics | 15 | 3 |
| IB0809 | Business Analysis (minimum of 1 year marketing studies and studies in financial accounting is required) ² | 10 | 4 |
| KK101105 | Doing Business in Southeast Asia | 3 | 4 |
| LT080812 | PR and Reporting Skills | 4 | 3 & 4 |
| LTR1430 | Green Marketing | 3 | 4 |
| KK100807 | Green Logistics | 3 | 4 |
| | | | |
| KK100801 | Developing Logistics Strategy ³ | 6 | 4 |
| KK100802 | Business Process Modelling ³ | 3 | 3 |
| KK100803 | Enterprise Resource Planning ³ | 5 | 4 |
| YM110101 | Recognizing Entrepreneurship and Business Opportunities | 3 | 3 or 4 |
| YM110102 | Making up a Business Plan | 3 | 3 or 4 |

1) If you are taking KK100804 you cannot choose KK1009

2) If you are taking KK100803, you cannot choose IB0809